



Eve and Chris Kaplan-Walbrecht
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We'd like to invite you to be a vendor at the SEVENTH Annual Long Island Garlic Festival at Garden of Eve organic farm, which will be held on Saturday Sept 25 & Sunday Sept 26, 2010.

Those of you who were with us in the past know that we generally close to 2,000 visitors each day (approx 4,000 last year on Saturday) and we often receive coverage in the New York Times, Newsday, and all the local North Fork papers. Our high-visibility roadside location and fall season festival date ensure lots of visitors! We will once again be working with WEHM radio to run extensive on-air promotions and advertisements leading up to the festival, Edible East End magazine and Slow Food Long Island, and donating a portion of the proceeds to a local environmental charity.

All food vendors will be selling at least some garlic, onion, or spice-themed products. We are especially seeking additional cooked food vendors (restaurants particularly) and craftspeople. The admission charge is \$3 per person, with kids under 6 free. I obtain all necessary site and special event permits from the Town of Riverhead and SCDHS, which has risen to a considerable expense. At the farm we offer a petting zoo, kids games, hayrides, live music, and other family-oriented activities. All Garlic festivals have been established all around the country, yet the closest one to Long Island is in Saugerties NY, which draws tens of thousands of people over 2 days. If you know other vendors who may be interested, please let them (or us) know! We will make sure there is no product duplication and everyone will have a profitable day.

The Vendor fee is \$60 1 day/\$100 2 days for all vendors except food concessions (i.e. hot food), the fee for which is \$200 one day/\$225 both days. To reserve your place, **please send in your vendor fee in full with the attached application.**

If you are selling hot food ONLY, send or fax your insurance certificate showing \$1 million product liability and \$1 million bodily injury and property damage liability (standard for farmers markets, festivals, etc.) to the address above. Certificate Holder should be listed as: "Garden of Eve LLC, Eve and Chris Kaplan-Walbrecht, 4558 Sound Avenue, Riverhead NY 11901."

Some general information on setup, what to bring, etc.:

- The festival will take place rain or shine. No refunds within 30 days of the event date.
- You may arrive Friday Sept 24 anytime 10am-6pm, or Sat Sept 25 before 9am to set up. The festival begins at 10am and all vehicles must be out of the festival grounds by then. You will receive a designated 12x12 foot space unless you have requested otherwise. If you need more space, electricity or water, please let us know in advance.
- You can leave vehicles and tents overnight on the site, but we do not take responsibility for any theft or damage that occurs.
- Tents and tables are your responsibility, unless you have made other arrangements with us beforehand. Be prepared for high winds, you may need cement blocks, sandbags, ropes etc. to secure your tent.
- I welcome any ideas or assistance with outreach. We will have flyers printed for you to distribute at your place of business for several weeks in advance. If you have other ideas or access to media outlets, etc. we would love to hear what you have in mind, call Eve at 631-523-6608.
- When the festival ends at 6 pm each day, it is your responsibility to place all your own trash in the dumpster that will be available in the parking lot. Please do not make us clean up after you!
- FOODSERVICE VENDORS: **We require all biocompostable plates, cups, and eating utensils** (forks, knives, spoons). PLEASE BE PREPARED. These have become very easy to buy over the past few years, sources include Center Moriches Paper Co (878-1200) or www.worldcentric.com. They do cost slightly more than the regular degrading-in-a-million-years-plastic, but the extra \$50 you spend overall will not put you out of business. Every year we strive to be a "ZERO WASTE" festival. PLEASE make an effort to tell your customers to separate their garbage into the recycling and trash cans we provide!



**SEVENTH ANNUAL LONG ISLAND GARLIC FESTIVAL
VENDOR APPLICATION**

Please return to: Eve Kaplan-Walbrecht, Garden of Eve, PO Box 216, Aquebogue NY 11931

Any questions call (631) 523-6608 or email farmer@gardenofefefarm.com

DATE: Saturday, September 25 and Sunday, September 26, 2010

TIME: 10:00am-6:00pm both days

BOOTH SIZE: 12x12 feet

SET-UP TIME: 6am-9:00am Saturday and Sunday.
Please be absolutely ready for the 10:00am opening.

ENTRY FEE PER BOOTH: Single Day: \$60, \$200 hot food vendors requiring SCDHS permits
Both Days: \$100, \$225 hot food vendors requiring SCDHS permits

Please fill in the information below. Payment can be made by check or money order made payable to Garden of Eve and sent to PO Box 216, Aquebogue NY 11931.

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

DAY PHONE: _____ CELL PHONE: _____

EMAIL: _____

WEBSITE: _____

TYPE OF MERCHANDISE: _____

Please indicate which days you will be attending and how many spaces you would like to reserve:
